

9 PARTNERS FROM 8 EU MEMBER STATES

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European Union
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Development Fund

Project RATIO website is a part of the Interreg Europe site. On the www.interregeurope.eu/ratio you can find information about the RATIO: description of the project, information and reports on events of the project. On the address www.interregeurope.eu you can find information about other projects of the Interreg Europe programme as well.

Are you a small or medium-sized Enterprise (SME) located in a rural area? Probably you will wonder how RATIO project will support SMEs in rural areas in the innovation of its own products and services.

Visit our website, log in through contacts on the site and participate in the project as a member of the network RATIO.

-  You will receive available newsletters about the progress of the project and its main results
-  It provides useful information on how to strengthen the innovation potential of SMEs in rural areas
-  You can get in contact with partners in the EU

Visit our website and join us

www.interregeurope.eu/ratio



FOR FURTHER INFORMATION, PLEASE CONTACT:

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RATIO

**Regional Actions to Innovate
Operational Programmes**

www.interregeurope.eu/ratio

An interregional cooperation project for
improving innovation delivery policies



PROJECT APPROACH

Ratio understands the importance of the learning outcomes that need to be more effectively transferred and embedded in each partner region in order to lead to policy change, as well as put more emphasis on the demand (SMEs) side to clearly identify the real needs of potential end users

NEXT

The Phase 2 of the project is again focused on the interregional approach as 2 Interregional meetings with participation of the relevant stake holders in the implementation of each regional action plan are foreseen. All partners meet to learn from each other by exchanging on the success and difficulties found in the implementation of the policy approach. Once finalised the monitoring of the action plan implementation each partner will discuss the results in a final conference with the aim to Exchange and draw conclusions on the two years of action plan implementation

Ratio has focused its activities on how to make innovation a reality in rural areas, and find the way to improve the implementation of regional development policies and programmes (Investment for Growth and Jobs) that support the delivery of innovation by key players in the areas of Smart Specialisation



STEP 1

Analysis of different partners' situation and identification of valuable experiences and good practices in each participating region

4 Study visits

Events

MOTIVE

In the current European context, SMEs located far from urban areas meet the challenge not only to grow but also to survive. The improvement of the 4ir innovation capacity is essential to promote the regional economical development and to fight against rural exodus. By helping rural SMEs to consolidate themselves to overcome the barriers to their growth and competitiveness is a challenge for the regional innovation policies

RATIO aims to identify the innovative potential of these companies and help them to grow and expand their activities through a learning process to implement and manage innovation

TRANSFER

This Exchange of experiences among regional actors will be followed by the transfer of the lessons learnt to the regional programmes



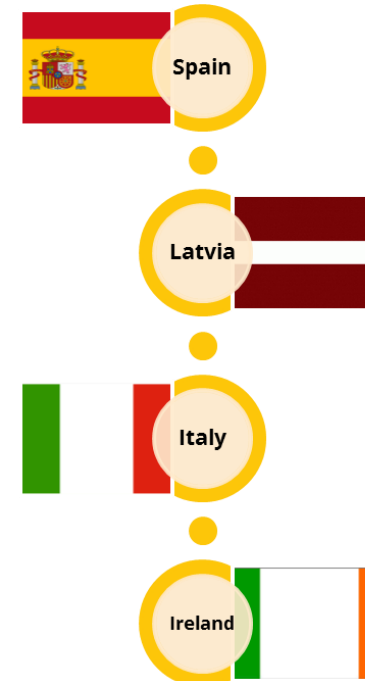
STEP 2

Interregional Policy learning. This step is focused on the policy learning approach giving the point in the interregional Exchange of experiences and the study visits. In this step the partners have already identified the GPs but they will learn how to transfer them to their regional policies in order to improve the policy instrument and the innovation delivery



STEP 3

ACTION PLANS: transfer of knowledge and practices strategy for improving regional innovation delivery policies. This is the shortest stage as the challenge of this step is to create the regional action plans that will transfer the knowledge acquired and the GPs to transfer in a real strategy



Exchange of Experience event Spain

Interregional event in Usti Region

Exchange of Experience event Poland

Exchange of Experience event Spain

